

Norpeth

9 weights | 5 variations of numerals | opentype features

Norpeth™

26 pt

A modern **humanist sans serif typeface**. The proportions of each character have a strong lateral dynamic that makes it ideal for on-screen use. Consistent stroke contrast is used throughout each weight to maintain an optical balance. Details include 9 weights and italics, over 570 characters, manually edited kerning and opentype features. The Norpeth typeface includes European, Afrikaans, Pinyin and Cyrillic characters.

**THE
NORTHERN
BLOCK™**

GLYPH SET

UPPER AND LOWER CASE

Norpeth Book 40 pt

Aa Bb Cc Dd Ee Ff Gg Hh Ii
Jj Kk Ll Mm Nn Oo Pp Qq Rr
Ss Tt Uu Vv Ww Xx Yy Zz

ACCENTED CHARACTERS

Norpeth Book 25 pt

Á Ā Ă Â Ã Ä Å Æ Ç Ć Ĉ Ċ Ď Đ
Ē Ę Ĝ Ğ Ğ Ğ Ğ Ğ Ğ Ğ Ğ Ğ Ğ Ğ
Ĥ Ħ Ĩ Ĵ Ķ Ļ ļ Ľ Ľ Ľ Ľ Ľ Ľ Ľ Ľ
Ń Ņ Ñ Ő Ó Ô Õ Ö Ø Ò Ó Ô Õ Ö Ø Ò Ó
Œ Þ Ñ Ñ Ő Ó Ô Õ Ö Ø Ò Ó Ô Õ Ö Ø
Ú Û Ü Ü Ü Ü Ü Ü Ü Ü Ü Ü Ü Ü Ü Ü
Ý Ź Ž ž ı ı ı ı ı ı ı ı ı ı ı ı ı ı
Я ъ Ъ ъ Э ю

NUMERALS

Norpeth Book 31 pt

0 1 2 3 4 5 6 7 8 9
0 1 2 3 4 5 6 7 8 9
0 1 2 3 4 5 6 7 8 9
0 1 2 3 4 5 6 7 8 9
0 1 2 3 4 5 6 7 8 9

CURRENCY, MATH, PUNCTATION AND SYMBOLS

Norpeth book 31 pt

\$ € £ ¥ ¢ + - × ÷ = ≈ < > ≤ ≥ ± % ‰ ½ ¼ ¾
⅛ ⅜ ⅝ ⅞ . . . : : ... · # ? ¿ ! | \ / () { } [] * _
— — — « » ‹ › “ ” „ ” ’ ’ . ≠ | † • ~ @ & § ®
™ © ¶ † ‡

COMMUNICATION is the activity of imparting or exchanging information, ideas or feelings. It can be the study of ways in which human beings interact including speech, gesture, telecommunication systems, publishing and broadcasting media. Pragmatics defines communication as any sign-mediated interaction that follows combinatorial, context-specific and content-coherent rules. Communicative competence designates the capability to install intersubjective interactions, which means that communication is an inherent social interaction. Communication is central and essential to our daily lives.

WEIGHTS & STYLES

A A A A A A A A A A A

A A A A A A A A A A A

This is Norpeth Light 21 pt

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk 12345 ?!#@\$

This is Norpeth Light Italic 21 pt

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk 12345 ?!#@\$

This is Norpeth Book 21 pt

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk 12345 ?!#@\$

This is Norpeth Italic 21 pt

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk 12345 ?!#@\$

This is Norpeth Medium 21 pt

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk 12345 ?!#@\$

This is Norpeth Medium Italic 21 pt

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk 12345 ?!#@\$

This is Norpeth DemiBold 21 pt

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk 12345 ?!#@\$

This is Norpeth DemiBold Italic 21 pt

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk 12345 ?!#@\$

This is Norpeth Bold 21 pt

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk 12345 ?!#@\$

This is Norpeth Bold Italic 21 pt

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk 12345 ?!#@\$

This is Norpeth ExtraBold 21 pt

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk 12345 ?!#@\$

This is Norpeth ExtraBold Italic 21 pt

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk 12345 ?!#@\$

This is Norpeth Black 21 pt

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk 12345 ?!#@\$

This is Norpeth Black Italic 21 pt

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk 12345 ?!#@\$

This is Norpeth Heavy 21 pt

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk 12345 ?!#@\$

This is Norpeth Heavy Italic 21 pt

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk 12345 ?!#@\$

This is Norpeth Ultra 21 pt

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk 12345 ?!#@\$

This is Norpeth Ultra Italic 21 pt

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk 12345 ?!#@\$

LIGATURES

Norpeth Book 48 pt

Th ch ct sp st fh fj fb ffj

fk fl ff ffi ffl fi

LIGATURES USED IN BODYTEXT

Norpeth Book 32 pt

The couple watched the flow of water in the fjords. The stars are really special she gasped. "This fish is secretly a griffin" he replied while pointing down to a suspicious looking fish in the water. "A goofball can affect us all if the cliffhanger is cruel" the fish said while giving the boy an offended look. "Those are some nice cufflinks!" she said, trying to cheer the fish up. "Please press the offkey" he said, clearly not impressed, to the engineer who controlled the virtual game.

EXAMPLES

Norpeth Book | Heavy 45 pt

The star character in the show fled the stage



The star character in the show fled the stage

The actor had a special affection for her



The actor had a special affection for her

FØRERKORT

Die mündliche Kommunikation

УСТНОГО ОБЩЕНИЯ

Komunikacja w sytuacjach społecznych

SALES INCREASE

Volvo kör från konkurrenter

KOMMUNIKATION

La comunicación es importante en el tráfico

KOMUNIKĀCIJA IR SVARĪGI

DETAILS

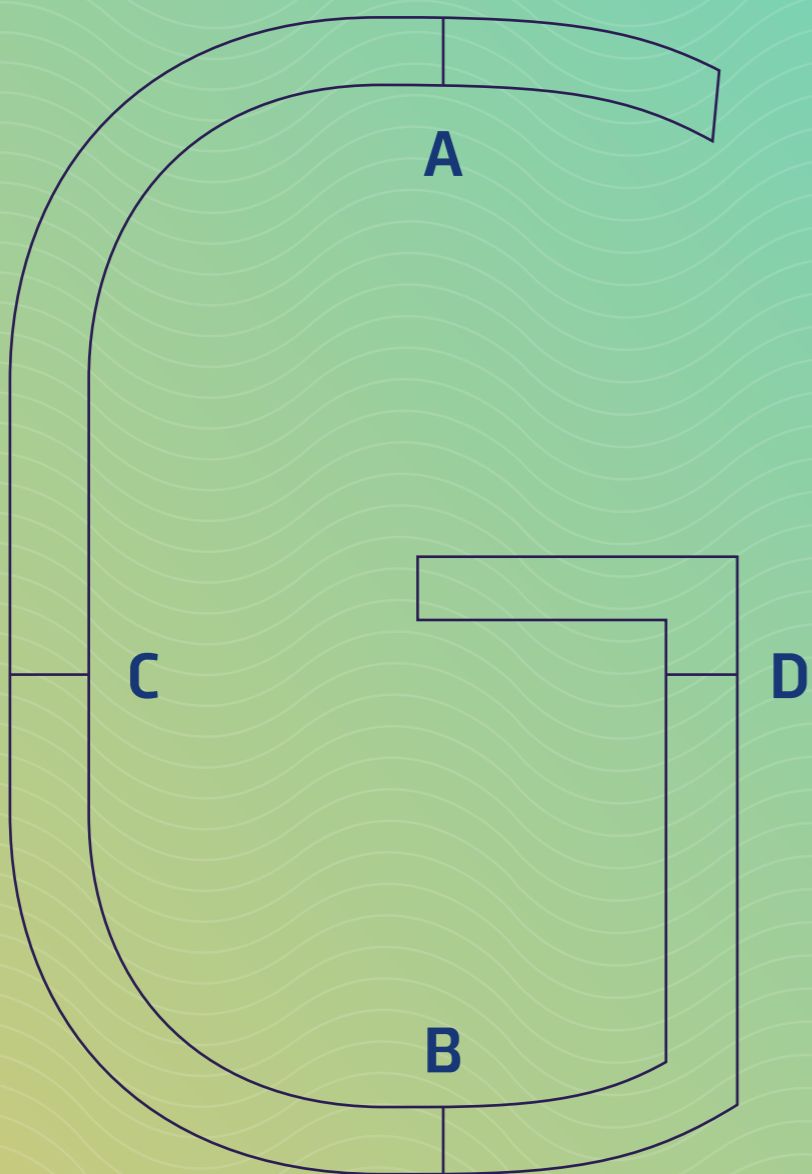
NORPETH X-HEIGHT

The large x-height of each character gives a strong lateral dynamic that makes Norpeth ideal for on-screen use.



OPTICAL BALANCE THROUGHOUT THE WEIGHTS

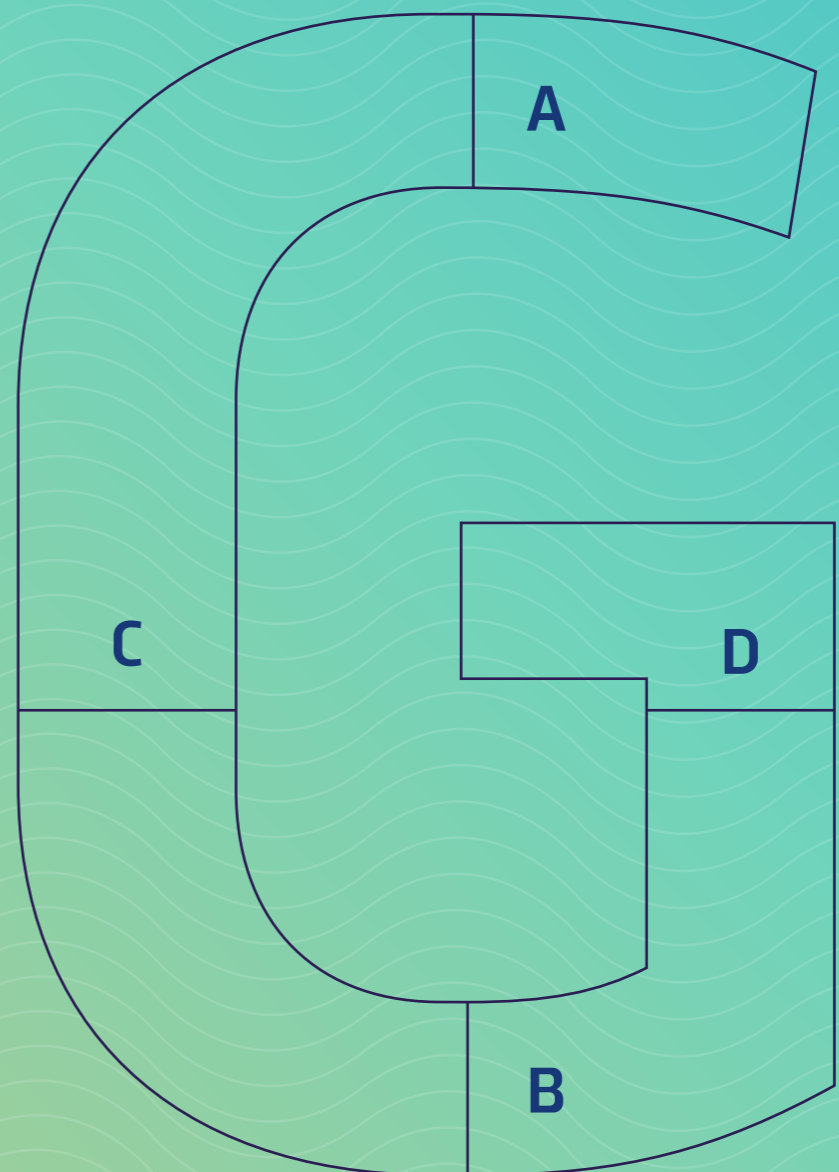
Consistent stroke contrast is used throughout each weight to maintain an optical balance.



Norpeth Book 600 pt

The thickness of **A** divided by **B** = 0,995

The thickness of **C** divided by **B** = 0,861



Norpeth Bold 600 pt

The thickness of **A** divided by **B** = 1,0

The thickness of **C** divided by **B** = 0,904

TOP 10 Car Tech Innovations

Dynamic

DESTINATION: **EVERYWHERE!**

The hottest reviews

Contemporary

TOYOTA VS. VOLVO

ORAL COMMUNICATION

Oral communication, while primarily referring to spoken verbal communication, can also employ visual aids and non-verbal elements to support the conveyance of meaning. Oral communication includes speeches, presentations, discussions, and aspects of interpersonal communication. As a type of face-to-face communication, body language and choice tonality play a significant role, and may have a greater impact upon the listener than informational content. This type of communication also garners immediate feedback.

Human spoken and pictorial languages can be described as a system of symbols (sometimes known as lexemes) and the grammars (rules) by which the symbols are manipulated. The word "language" also refers to common properties of languages. Language learning normally occurs most intensively during human childhood. Most of the thousands of human languages use patterns of sound or gesture for symbols which enable communication with others around them. Languages seem to share certain properties although many of these include exceptions. There is no defined line between a language and a dialect. Constructed languages such as Esperanto, programming languages, and various mathematical formalisms are not necessarily restricted to the properties shared by human languages.

A variety of verbal and non-verbal means of communicating exists such as body language, eye contact, sign language, haptic communication, chronemics, and media content such as pictures, graphics, sound, and writing.

Convention on the Rights of Persons with Disabilities also defines the communication to include the display of text, Braille, tactile communication, large print, accessible multimedia, as well as written and plain language, human-reader, augmentative and alternative modes, means and formats of communication, including accessible information and communication technology.

NONVERBAL COMMUNICATION

Nonverbal communication describes the process of conveying meaning in the form of non-word messages. Some forms of non verbal communication include chronemics, haptics, gesture, body language or posture, facial expression and eye contact, object communication such as clothing, hairstyles, architecture, symbols, infographics, and tone of voice, as well as through an aggregate of the above. Speech also contains nonverbal elements known as paralinguistics. These include voice lesson quality, emotion and speaking style as well as prosodic features such as rhythm, intonation and stress. Research has shown that up to 55% of spoken communication may occur through non verbal facial expressions, and a further 38% through paralinguistics.[4] Likewise, written texts include nonverbal elements such as handwriting style, spatial arrangement of words and the use of emoticons to convey emotional expressions in pictorial form



WRITTEN COMMUNICATION AND ITS HISTORICAL DEVELOPMENT

Over time the forms of and ideas about communication have evolved through the continuing progression of technology. Advances include communications psychology and media psychology, an emerging field of study.

The progression of written communication can be divided into three revolutionary stages called "Information Communication Revolutions".[5] During the first stage, written communication first emerged through the use of pictographs. The pictograms were made in stone, hence written communication was not yet mobile. During the second stage, writing began to appear on paper, papyrus, clay, wax, etc. with common alphabets. The third stage is characterized by the transfer of information through controlled waves of electromagnetic radiation (i.e., radio, microwave, infrared) and other electronic signals.

CLEAN

COMMERCIAL

NEUTRAL

legibile

Norpeth