

TeeFranklin type family

THE BRITISH VOGUE commissioned this type-face for their magazine re-design in 2001. After studying the originals of Morris Fuller Benton and the existing versions, this font was designed with all new thin weights. Just when the family was finished, Vogue informed that they had decided to use American Typewriter instead. *Bastards*. But here is a true classic typeface with a facelift. *The pun intended*.

TEE FRANKLIN has seven weights with obliques, the Heavy being just slightly heavier than the existing versions from Adobe and ITC, and moving down to totally new Ultra Light, using Luc(as) de Groots formula to keep the weights optically correct. The glyphs are the same as the Morris Fuller Benton's original from 1902, except for the upper case Q, which was re-designed with a loop in the counter for added differentiation.

These two weights, Medium and Book, appear to be optically of the same weight, when Medium is 18 points, and Book is 10 points. This gives the type a more refined outlook, as opposed to set the type with the same weight throughout the whole text, as you can see in this text, set in Book weight.



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