

a

latino
type®

Mija is a new grotesk
vernacular typeface
whose imperfections
makes it perfect.

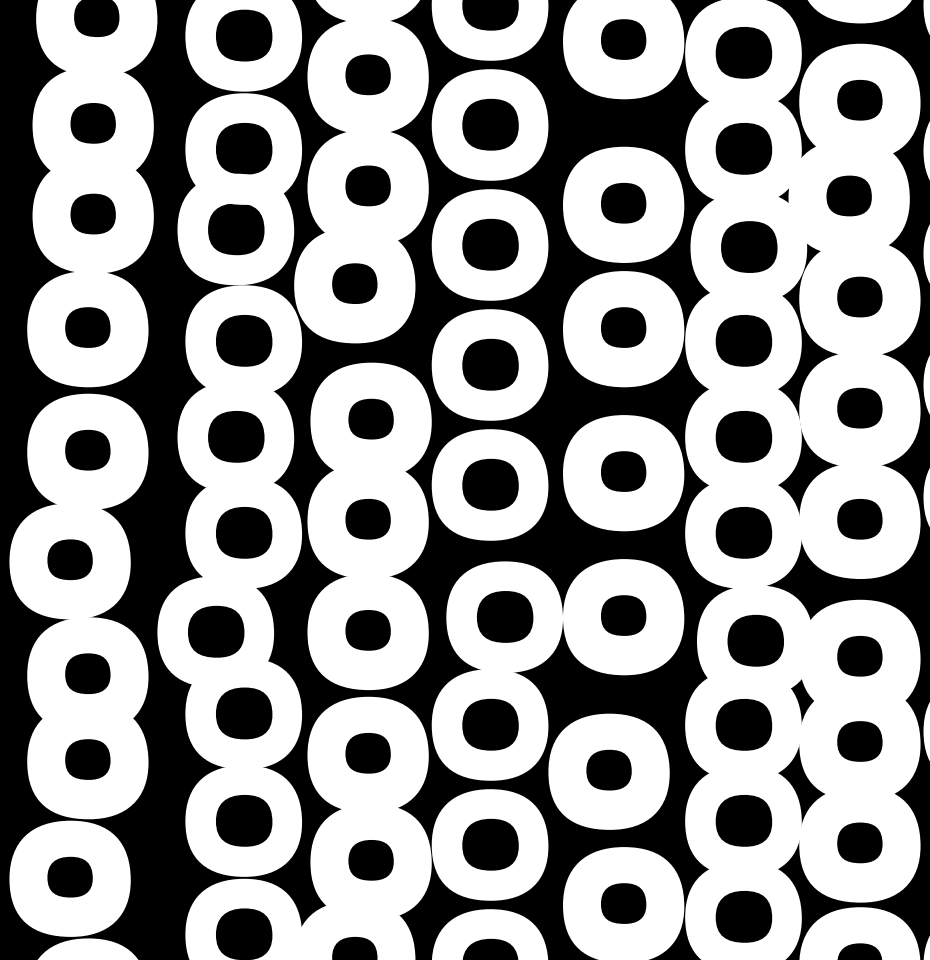
MIJA REGULAR

Aa Aa Aa AA

THE ESSENTIAL FAMILY

The Handmade Grotesque.

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type®



Mija Regular

Mija Bold

Mija Italic

& SMALL CAPS

Mija

Vernacular.

Organic & Warm.

It's Mija, Period.

**New York, Tokio,
Paris, Montreal,
Amsterdam &
Sydney.**

**Fresh hand-painted
irregularities with
warm & organic ink-traps
excellent at any size.**

MIJA BOLD

*The name Mija is derived
from the words 'mi hija',
which literally translated
means 'my daughter'.*

MIJA ITALIC

IS ALSO A LATINO TERM
OF ENDEARMENT FROM
OLDER TO YOUNGER
GIRL OR WOMAN.

MIJA SMALL CAPS

Jean-Luc
Godard



**MIJA COMES IN 4 WEIGHTS
FOR A FRESH WET-PAINTED
GROTESQUE SEASON.**

teagk

latino
type®

**WOMEN, MEN,
TEENS, KIDS,
BABY. SALE!
ONLY £99.**

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type®**

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3 7 2

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