A FONT FAMILY OF 7 WEIGHTS AND ITALICS

Itoya is a contemporary sans serif font influenced by Western and Japanese ideologies. A fusion of machine-like functions with a warmer, emotional and more spiritual ethic. The marriage of a western precision and eastern expression forms a sharp functional font, ideally suited to graphic novels, fashion and product design.

"there is nothing that says more about its creator, than the work itself."

ITOYA BLACK 800PT



MANGA TSUBAKI SANJÛRÔ

30 films in a career spanning 57 years

hitsuzendō

design is not an accident, even when trying to create a natural feeling environment

AKIRA

greater creative freedom ILLUSTRATION

BLACK 180PT

filmmaker

a manga which would become his most acclaimed

SCIENCE-FICTION AND MARKET STATES OF THE SCIENCE O

This film is like a strange picture scroll that is unrolled & displayed by the ego

100:25 Setagaya, Tokyo,

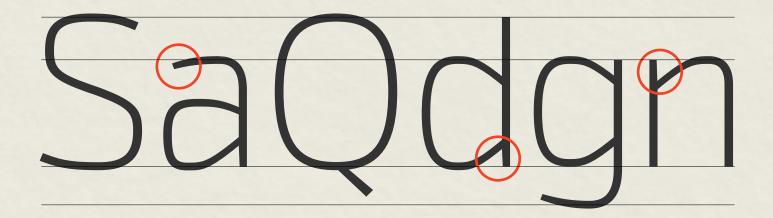


Careful consideration has gone into a throughout Itoya, resulting in a very



the positioning of the accents precise placement.





abdfghmnstuyGJOSQ

ALTERNATE GLYPHS

BLACK 180PT

100PT

BLACK

72PT

EXTRABOLD

BOLD

60PT

MEDIUM

48PT

REGULAR

28PT

LIGHT

18PT

ULTRALIGHT

12PT

Drunken Angel (1948)

Stray Dog (1949)

Rashômon (1950)

The Idiot (1951)

Ikiru (1952)

Seven Samurai (1954)

Throne Of Blood (1957)

The Hidden Fortress (1958)

Yojimbo (1961)



a lust for power,

and ultimate revenge.

The Great Lord Hidetora Ichimonji has decided to step aside to make room for the younger

blood of his three sons, Taro, Jiro, and Saburo, the Lord's only wish now being to live out his years as an honored guest in the castle of each of his sons in turn.

While the older two sons flatter their father, the youngest son attempts to warn him of the folly of expecting the three sons to remain united; enraged at the younger son's attempt to point out the danger, the father banishes him.

True to the younger son's warning, however, the oldest Son soon conspires with the second son to strip

The Great Lord of everything,

even his title.

a film by Akira Kurosawa

