

Binario Soft™

Designer	Donald Tarallo
Website	www.taralldesign.com
Publication year	2019
Weights	light, regular, & bold with matching obliques
Extra features	small set of dingbats

ABOUT BINARIO

Binario Soft is a geometric sans serif typeface with subtly rounded edges to give a softer and warmer impression. It comes in three weights [light, **regular**, and **bold**] with matching *obliques*. Its simple, compact, and tightly cornered forms lend themselves well to screen-reading.

Italian Art Deco and early 1900s advertising and shop signage were the inspiration for Binario. It also pays homage to early modernism's optimism, modularity, and efficiency. The shape of the rounded counters are based on the curve of the classic Roman arch. The **bold** has a vertical emphasis and is suitable for headlines or large body text. The light is more open and provides a nice pairing to the regular or bold weights as body text or as large display text. It comes with a small set of dingbats; an arrow, a printer's fist, a train, some flowers, and several interface icons.

Binario Soft is a gently rounded version of **Binario**, which is also available on this vendor's website.s

ABOUT THE DESIGNER

Donald Tarallo has his BA in Studio Arts and Graphic Design from Clark University, his MFA in Graphic Design from Rhode Island School of Design [RISD], and he studied with André Gürtler and Wolfgang Weingart in the "Weiterbildungsklasse" at the Basel School of Design in Switzerland.

Since 1998, Don has maintained a freelance practice working on projects in identity, publication, and web design. He has worked as a designer in Norway, Korea, and the US on the development of the visual identities for Sotheby's, Icograda, and the Hong Kong Design Institute.

Don is a recipient of a Marion and Jasper Whiting Fellowship for research on the history of typography in Italy. He has received design awards by the American Institute for Graphic Arts and the Graphic Communications Industry of Rhode Island. He has taught at Clark University, Guangzhou Academy of Fine Art, Rhode Island School of Design, Samsung Art and Design Institute, Siena Art Institute, Bridgewater State University, and Fitchburg State University.

Supported languages

Afrikaans, Albanian, Asu, Basque, Bemba, Bena, Catalan, Chiga, Congo Swahili, Cornish, Danish, Dutch, English, Estonian, Faroese, Filipino, Finnish, French, Galician, German, Gusii, Icelandic, Indonesian, Irish, Italian, Kabuverdianu, Kalenjin, Kinyarwanda, Luo, Luyia, Machame, Makhuwa-Meetto, Makonde, Malagasy, Malay, Manx, Morisyen, North Ndebele, Norwegian Bokmål, Norwegian Nynorsk, Nyankole, Oromo, Portuguese, Romansh, Rombo, Rundi, Rwa, Samburu, Sango, Sangu, Sena, Shambala, Shona, Soga, Somali, Spanish, Swahili, Swedish, Swiss German, Taita, Teso, Vunjo, Zulu

Binario Soft™

Light

Light Oblique

Regular

Regular Oblique

Bold

Bold Oblique

Binario Soft™

Moments at the Santa Maria Novella station.

bønne • sarà • åpne • kjære • straße • blaðið

BINARIO LIGHT 16 pt

Moments at the Santa Maria Novella station.

bønne • sarà • åpne • kjære • straße • blaðið

BINARIO LIGHT 24 pt

Moments at the Santa Maria Novella station.

bønne • sarà • åpne • kjære • straße • blaðið

BINARIO REGULAR 16 pt

Moments at the Santa Maria Novella station.

bønne • sarà • åpne • kjære • straße • blaðið

BINARIO REGULAR 24 pt

Moments at the Santa Maria Novella station.

bønne • sarà • åpne • kjære • straße • blaðið

BINARIO BOLD 16 pt

Moments at the Santa Maria Novella station.

bønne • sarà • åpne • kjære • straße • blaðið

BINARIO BOLD 30 pt

Binario Soft™

Moments at the Santa Maria Novella station.

bønne • sarà • åpne • kjære • straße • blaðið

BINARIO LIGHT OBLIQUE 16 pt

Moments at the Santa Maria Novella station.

bønne • sarà • åpne • kjære • straße • blaðið

BINARIO LIGHT OBLIQUE 24 pt

Moments at the Santa Maria Novella station.

bønne • sarà • åpne • kjære • straße • blaðið

BINARIO REGULAR OBLIQUE 16 pt

Moments at the Santa Maria Novella station.

bønne • sarà • åpne • kjære • straße • blaðið

BINARIO REGULAR OBLIQUE 24 pt

Moments at the Santa Maria Novella station.

bønne • sarà • åpne • kjære • straße • blaðið

BINARIO BOLD OBLIQUE 16 pt

Moments at the Santa Maria Novella station.

bønne • sarà • åpne • kjære • straße • blaðið

BINARIO BOLD OBLIQUE 30 pt

Binario Soft™

LIGHT 12 pt

Binario is a geometric and sans serif typeface. It was designed to offer a warm yet concise personality. Its simple, compact, and tightly cornered forms lend themselves nicely to screen-reading. The design was inspired by elements of Italian Art Deco and early 1900s advertising and store signage.

REGULAR 12 pt

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BOLD 12 pt

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LIGHT 10 pt

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LIGHT OBLIQUE 12 pt

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Binario Soft™

BOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ

UPPERCASE

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LOWERCASE

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STANDARD PUNCTUATION

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SUPERSCRIPT

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ADDITIONAL ACCENTS

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ADDITIONAL SYMBOLS

REGULAR

ABCDEFGHIJKLMNOPQRSTUVWXYZ

UPPERCASE

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FIGURES & MATH SYMBOLS

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PREBUILT FRACTIONS

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ADDITIONAL SYMBOLS

REGULAR OBLIQUE

ABCDEFGHIJKLMNOPQRSTUVWXYZ

UPPERCASE

abcdefghijklmnopqrstuvwxyz

LOWERCASE

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ADDITIONAL SYMBOLS

LIGHT

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UPPERCASE

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ADDITIONAL SYMBOLS

LIGHT OBLIQUE

ABCDEFGHIJKLMNOPQRSTUVWXYZ

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