

## Halja family

My original direction for the Halja was to create a geometric, precise blackletter font; an aggresive design. I wanted to have a design that was both inspired by the historical blacketter designs but equally effective in a modern 'american gangster' setting. The result is a narrow, angular typeface with a heavy stroke contrast that help create tension and movement in the overall aspect. This feeling is accentuated by the extended serifs that overlap on type layouts, creating interesting forms and a heavy design. The letterforms are principaly inspired by traditional blackletter forms, a bold stroke mixed to a slanted, thin crossbar.

Due to it's heavy contrast, the Halja is not best suited for titles or big scale settings; I therefore decided to pursue in the direction by creating a set of 'illuminated' letterforms for the capitals. These illuminated letters are a hint at the elaborate designs used in historical prints and created another layout option for any future users. In my initial letterforms, I avoided elaborate capitals letters as I often found them difficult to use when setting in all caps. With these added capitals, I therefore had both my regular capitals for headline setting and a secondary, more designed set for a more text oriented setting.

During the work on the illuminated letterforms; I found the contrast between the rigid main form and the added swoosh very interesting. Having already made a few ligatures in the main font, I started experimenting on more intricate designs. But one creation led to the next, and I soon found myself with over ligatures with as many initial ligatures as I could think of. This final touch truly brought the typeface alive and has given me quite alot of fun in my first type setting trials.

The Halja is a traditional blackletter font with a twist of a flourish; mixing the straight, rigid mass with a host of possibilities for any future designers to play with...





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Welcome to the Typecat 5.0, the third edition of Typogama's font catalogue. A printed type specimen that will give you a chance to see all of the font creations in a few page flips.

Throughout the catalogue, you will revisit some older designs but equaly discover over a dosen new designs that have been brewing in the mill. These new additions expand the current style range with oariations from rigid text fonts to wild experimental forms. In addition, certain of the older experimental designs have been reviewed and expanded to a display format to further their application.

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She has Great possessions There; her Walls are Exceeding high And her battes breat. Her Hall is called Sleet - Cold; her Dish, Hunger; Famine is Her Knife; laler, Her slave; Sloven, Her Maidservant; Pit of Stumbling. Her Threshold, by which one Enters; Disease, her bed; Eleaning Bale, her bed-Hangings. She is half blue-Black and Half flesh-color by which she is easily Recognized), and very Lowering and Fierce. Hel's appearance and possessions described in Gylfaginning







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